

**PRESS RELEASE...PRESS RELEASE...PRESS RELEASE**

Attention All News Editors...Real Estate, General News Rounds

Date...3/2/06

Release Immediately

***CENTURY 21 strengthens their team with the  
appointment of a National Operations Manager***

CENTURY 21 today announces the appointment of the first national operations manager, Trish Rogers. Her appointment into this role comes at a crucial time of growth for CENTURY 21.

Trish brings with her extensive real estate experience of over 20 years from all aspects of the industry. Trish started her career with Robert R Andrew (now Starr Partners) selling Long Homes and George Wimpey Australia land. Completing a Real Estate Certificate at TAFE and working full time as the Sales Manager for Perpetual Realty Pty Ltd, gave Trish the solid grounding to have a successful career in real estate.

Trish comes to CENTURY 21 after almost 15 years service for L J Hooker where she worked her way up through the ranks. Trish started as Franchise Administrator, moving to State Marketing then becoming the youngest regional manager to service the franchise network.

Trish remained firmly focused in Franchise Service and Operational roles for the next 10 years with L J Hooker. She was involved in assisting and training new Regional Managers along with their teams and setting up national systems for service and operations.

Trish believes her vast experience in franchise service will help develop the CENTURY 21 service model to be extremely beneficial to the franchise owners.

Trish said, "My role is to work for the franchise owner. As the operations manager I believe that finding out what the franchise owners want and need and delivering it as part of our franchise offer, in a timely fashion paves the way to having profitable, successful and satisfied Franchise Owners."

Interestingly, Trish was taught by Charles Tarbey, the Chairman and Owner of CENTURY 21 Australia at TAFE. After teaching her the real estate basics, Charles knows Trish has what it takes to develop the CENTURY 21 services for their franchise owners.

"I am very happy to announce the appointment of Trish Rogers. I have known her for many years and feel she has the ability and knowledge to help grow the CENTURY 21 franchise. We welcome Trish to our team," Charles said.

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**For further information contact:**

Lauren Teague  
National PR & Marketing Director  
CENTURY 21 Australia  
Mobile: 0419 995 156